# Community College Survey of Student Engagement

***Sample News Release: Participation in CCSSE***

*This sample release is a starting point for writing a news release about your college’s participation in the Community College Survey of Student Engagement (CCSSE). Please fill in the sections marked by brackets (“[ ]”) with college-specific information.*

**NEWS RELEASE**

**For Immediate Release**

**Contact:** [First Name Last Name]

**Phone:** [XXX-XXX-XXXX]

**Email:** [E-mail Address]

# [College Name] Students to be Surveyed on College Experience

[City, State]—What constitutes quality in the community college experience? Research shows that for many groups of students, the more actively engaged they are, the more likely they are to learn, to persist with their studies, and to attain their academic goals. Student engagement, therefore, is a valuable measure for assessing the quality of colleges’ educational practices and identifying ways they can help more students succeed. [College Name] is joining in this effort.

Beginning next week, students at [College Name] and many other community colleges across the nation will have the chance to share their views by participating in the Community College Survey of Student Engagement (*CCSSE)*. *CCSSE* is a versatile, research-based tool appropriate for multiple uses. Survey items focus on how students spend their time, the nature and quality of their interactions with faculty members and peers, and what they have gained from their classes and other aspects of their college experience. Results from the survey will be used to inform ongoing improvement efforts at [College Name].

Additional information about *CCSSE* is available at [www.ccsse.org](http://www.ccsse.org). Contact the Center for Community College Student Engagement (CCCSE) about *CCSSE* at info@cccse.org or 512-471-6807. To speak with the *CCSSE* representative at your institution, contact [First Name Last Name, Title, Phone, Email].

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*The “-30-” centered on the line above is the customary way to indicate the end of a press release.*