SENSE Special-Focus Module:
Engagement through Technology

Please mark your responses on the back page of the survey under *Additional Items*
and <u>not on this sheet</u>.
Mark only one response for each item.

1. **How often do you use <u>social networking</u> tools such as instant messaging, text messaging, MySpace and/or Facebook, Twitter, etc. for any purpose?** *(Do not include e-mail such as Hotmail, Gmail, etc.)*
    a. Multiple times per day
    b. Multiple times per week
    c. Multiple times per month
    d. Multiple times per year
    e. Never

2. **How often do you use <u>social networking</u> tools such as instant messaging, text messaging, MySpace and/or Facebook, Twitter, etc. to communicate with other students, instructors, or college staff about <u>coursework at this college</u>?** *(Do not include e-mail such as Hotmail, Gmail, etc.)*
    a. Multiple times per day
    b. Multiple times per week
    c. Multiple times per month
    d. Multiple times per year
    e. Never

3. **How often do you use college <u>course management</u> systems such as Angel, Blackboard/WebCT/Vista, Desire2Learn, Epsilen, Moodle, etc. to communicate with students, instructors, or staff about <u>coursework at this college</u>?**
    a. Multiple times per day
    b. Multiple times per week
    c. Multiple times per month
    d. Multiple times per year
    e. Never

4. **How often does <u>this college</u> communicate with you about services (such as financial aid, advisors or counselors, library, college book store, tutoring, etc.) using <u>social networking</u> tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc.?**
    (Do not include e-mail such as Hotmail, Gmail, etc.)
    a. Multiple times per day
    b. Multiple times per week
    c. Multiple times per month
    d. Multiple times per year
    e. Never

5. **How connected do you feel to <u>this college</u> when using <u>social networking</u> tools such as instant messaging, text messaging, MySpace and/or Facebook, Twitter, etc.?** *(Do not include e-mail such as Hotmail, Gmail, etc.)*
   a. Much less connected because of social networking tools
   b. Somewhat less connected because of social networking tools
   c. Neutral/no effect because of social networking tools
   d. Somewhat more connected because of social networking tools
   e. Much more connected because of social networking tools

6. **How often do you use <u>social networking</u> tools such as instant messaging, text messaging, MySpace and/or Facebook, Twitter, etc. <u>during class</u> to communicate with an instructor, another student, or anyone else about <u>coursework</u>?** *(Do not include e-mail such as Hotmail, Gmail, etc.)*
   a. Very often
   b. Often
   c. Sometimes
   d. Never

7. **How often is the use of <u>social networking</u> tools such as instant messaging, text messaging, MySpace and/or Facebook, Twitter, etc. <u>required</u> for <u>coursework at this college</u>?** *(Do not include e-mail such as Hotmail, Gmail, etc.)*
   a. Very often
   b. Often
   c. Sometimes
   d. Never

8. **If you use <u>social networking</u> tools such as instant messaging, text messaging, MySpace and/or Facebook, Twitter, etc. <u>during class</u>, what is the most common reason?** *(Mark only one response)*
   a. Coursework (e.g., class activities or assignments)
   b. Family (child care or other family-related communication)
   c. Work (job-related communications or activities)
   d. Personal (socializing, flirting, entertainment, etc.)

9. **What was the primary source of information that influenced your decision to attend <u>this college</u>?** *(Mark only one response)*
   a. College website
   b. Social networking tools
   c. Friends or Family
   d. Printed publications
   e. TV or radio advertising

10. **This college could improve the quality of education provided by increasing its use of social networking tools such as instant messaging, text messaging, MySpace and/or Facebook, Twitter, etc.** *(Do not include e-mail such as Hotmail, Gmail, etc.)*
   a. Strongly disagree
   b. Somewhat disagree
   c. Somewhat agree
   d. Strongly agree
   e. Do not know/not sure

11. **To what extent does using social networking tools such as instant messaging, text messaging, MySpace and/or Facebook, Twitter, etc. influence you to do your best work at this college?**
   a. No influence
   b. Some influence
   c. Great influence
   d. Do not know/not sure

12. **To what extent does the use of course management systems (such as Angel, Blackboard/WebCT/Vista, Desire2Learn, Epsilen, Moodle, etc.) influence you to do your best work at this college?**
   a. No influence
   b. Some influence
   c. Great influence
   d. Do not know/not sure