

SENSE Special Focus Module – Engagement through Technology

Please mark your responses on the survey and not on this sheet.
Answer only questions that apply to you.

1. How often do you use **SOCIAL NETWORKING** tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. for any purpose? (Do not include email such as Hotmail, Gmail, etc.)
 - a. Multiple times per day
 - b. Multiple times per week
 - c. Multiple times per month
 - d. Multiple times per year
 - e. Never

2. How often do you use **SOCIAL NETWORKING** tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. to communicate with other students, instructors, or college staff about coursework at this college? (Do not include email such as Hotmail, Gmail, etc.)
 - a. Multiple times per day
 - b. Multiple times per week
 - c. Multiple times per month
 - d. Multiple times per year
 - e. Never

3. How often do you use college **COURSE MANAGEMENT** systems such as Angel, Blackboard/WebCT/Vista, Desire2Learn, Epsilon, Moodle, etc. to communicate with students, instructors, or staff about coursework at this college?
 - a. Multiple times per day
 - b. Multiple times per week
 - c. Multiple times per month
 - d. Multiple times per year
 - e. Never

4. How often does this college communicate with you about services (such as financial aid, advisors or counselors, library, college book store, tutoring, etc.) using **SOCIAL NETWORKING** tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc.? (Do not include email such as Hotmail, Gmail, etc.)
 - a. Multiple times per day
 - b. Multiple times per week
 - c. Multiple times per month
 - d. Multiple times per year
 - e. Never

5. How connected do you feel to this college when using **SOCIAL NETWORKING** tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc.? (Do not include email such as Hotmail, Gmail, etc.)
 - a. Much less connected because of social networking tools
 - b. Somewhat less connected because of social networking tools
 - c. Neutral/no effect because of social networking tools
 - d. Somewhat more connected because of social networking tools
 - e. Much more connected because of social networking tools

6. How often do you use SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. DURING CLASS to communicate with an instructor, another student, or anyone else about coursework? (Do not include email such as Hotmail, Gmail, etc.)
- Very often
 - Often
 - Sometimes
 - Never
7. How often is the use of SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. REQUIRED for coursework at this college? (Do not include email such as Hotmail, Gmail, etc.)
- Very often
 - Often
 - Sometimes
 - Never
8. If you use SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. DURING CLASS, what is the most common reason? Mark only one response.
- Coursework (e.g., class activities or assignments)
 - Family (child care or other family-related communication)
 - Work (job-related communications or activities)
 - Personal (socializing, flirting, entertainment, etc.)
9. What was the primary source of information that influenced your decision to attend this college? Mark only one response.
- College website
 - Social networking tools
 - Friends or Family
 - Printed publications
 - TV or radio advertising
10. This college could improve the quality of education provided by increasing its use of SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. (Do not include email such as Hotmail, Gmail, etc.)
- Strongly disagree
 - Somewhat disagree
 - Somewhat agree
 - Strongly agree
 - Do not know/not sure
11. To what extent does using SOCIAL NETWORKING tools such as Instant Messaging, Text Messaging, MySpace and/or Facebook, Twitter, etc. influence you to do your best work at this college?
- No influence
 - Some influence
 - Great influence
 - Do not know/not sure

12. To what extent does the use of COURSE MANAGEMENT systems (such as Angel, Blackboard/WebCT/Vista, Desire2Learn, Epsilon, Moodle, etc.) influence you to do your best work at this college?
- a. No influence
 - b. Some influence
 - c. Great influence
 - d. Do not know/not sure